

Nature Cakes Expo

GUIDELINES

Registration & Fee

The Registration Fee for the 5th annual Cake Expo is \$40.

Please confirm your participation by **July 30, 2010** with the enclosed application and fee... by email - findart4@bham.r.com or Fax 205-595-3563 or of course by snail mail.

Design

Using a not-so-traditional dummy cake, design a cake inspired by the theme

"**FANTASTICAL Plantanimal HYBRID.** " You are free to use any "edible" material to enrobe, build and decorate the cake.

Size

The minimum height of 24 inches must be reached by part of the cake design and not taller than 36 inches. These measurements do not include height of display stand.

Juried Awards

There will be 3 juried cash award categories: \$300 Grand Prize, \$100 Best Taste, \$100 Best Design and new this year a Corporate Catering Award.

Juried Time

9:30 am – Saturday.

Sheet Cake

Present the juried cake recipe in sheet cake form for sampling by the public. Please prepare 500 1-1/2 inch square servings per day. This is mandatory because MRF advertises this much anticipated event and the public loves it and expects it.

Amenities

Designers will be provided tables to display their cakes. The designers are to bring their own materials to decorate the tables, including linens.

Publicity

The Moss Rock Festival receives extensive publicity. As a bonus, each designer will be featured on the Festival website. TV exposure being negotiated.

Exhibition

We require that all designers or a representative be present Saturday and Sunday.

Confirmation

A refundable deposit of \$150.00 will be required upon acceptance and returned Sunday of MRF to exhibitors. A cancellation after September 30, 2010 or failure to show both days will result in the forfeiting of this deposit. Postdate October 1, 2010.

Festival info & Set-Up

More detailed information about set-up and invitations will follow upon confirmation.

The *Nature of Cakes* Expo THEME

FANTASTICAL Plantanimal HYBRID @ Moss Rock Festival
November 6-7, 2010



2010 APPLICATION

Deadline for Submission of Application & 3 Digital Pictures of Past Cake Designs

Friday, July 30, 2010

Please Print:

Name: _____

Company: _____

Address: _____

Phone: _____ Cell Phone: _____

E-Mail Address: _____

Website: _____

Cake Designers set up on Thursday, November 4, 2010, 12-5 pm. Friday by reservation.
Sheet Cakes are requested at site by Saturday, November 6th by 9:00 am.

Judging Saturday at 9:30am

Award checks presented Sunday @ closing

All designers or a representative are to be present both Saturday and Sunday

Nature Cake Expo hours are 10-4 pm Sat/10-3pm Sunday

Tasting hours to the public are 1:00 – 3:00pm

500 small bites are to be provided for the tasting each day, Nov 6-7, 2010. Ticketed event.

A refundable deposit of \$150.00 will be required upon acceptance and returned Sunday of MRF to exhibitors. A cancellation after September 30, 2010 or failure to show both days will result in forfeiting of this deposit.

Postdate October 1, 2010.

Cake Designer Signature

Date

PLEASE RETURN FORM BY MAIL TO:

Eileen Kunzman, Director / Moss Rock Festival / 1128 Glen View Road / Birmingham / AL / 35222

OR BY E-MAIL findart4@bham.rr.com, OR FAX TO: 205-595-3563

Please provide at least 3 digital pictures of your work by e-mail

Lyn Buchanan, 205-595-6306/ Nature of Cakes Coordinator

THANK YOU!